Intertextuality and the media: from genre to everyday life / edited by Ulrike Hanna Meinhof and Jonathan Smith.


This book explores the ways in which meanings are produced and exchanged in a variety of social contexts and media forms. It investigates the role of ideology in translating news media and examines the relationship between media genre and intertextuality. The authors provide a critical discourse analysis approach to understanding the intertextual relationships between various media platforms.